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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Applicant:	GERALD STORCH et al.	Examiner:	
Serial No.:	Not Yet Assigned	Group Art Unit:	
Filed:	Herewith		
For:	CO-BRANDED INTERNET SERVICE PROVIDER AND RETAILER INTERNET SERVICE SITE WITH RETAILER-OFFERED INCENTIVES FOR MEMBER USE	Docket No.	10505-236866

Box PATENT APPLICATION
 Commissioner for Patents
 Washington, D.C. 20231

EXPRESS MAIL LABEL NO. EL210859094US

MAY 25, 2001

NEW PATENT APPLICATION
TRANSMITTAL LETTER

Enclosed for filing pursuant to 37 C.F.R. 1.10 are the following papers in connection with the above-identified patent application:

1. Complete patent application, including 14 pages of the specification, 5 pages of claims, 1 page abstract;
2. 7 sheets of drawings, including Figures 1-7 as described in the specification;
3. Combined Declaration and Power of Attorney for Gerald Storch and Bob Giampietro (3 pages each);
4. Assignment documents executed by Gerald Storch and Bob Giampietro, including Recordation Form Cover Sheet (5 pages total);
5. Request For Non-Publication
6. Fee Calculation Sheet (1 page);
7. Credit Card Payment Form in the amount of \$858.00, including the filing fee of \$818.00 and the assignment recording fee of \$40.00;
8. Return postcard.

A self-addressed return postcard in accordance with M.P.E.P. Section 503 itemizing all of the above-referenced documents filed with the United States Patent and Trademark Office

Continued....

New Patent Application Transmittal Letter
Attorney Docket No. 10505-236866
Page 2

Filing Date

Pursuant to 35 U.S.C. 111 and 37 CFR 1.53(b), this application is being filed with the necessary application, claims, drawings, and Combined Declaration and Power of Attorney. Please place this application on file upon receipt with a filing date of **May 25, 2001**.

Recording Assignment

Please record the assignments and return the assignment recordation to the undersigned.

Deposit Account

In the event the amount submitted herewith is insufficient in any respect, the Commissioner is hereby authorized to charge the balance needed to our Deposit Account No. 06-0029 and notify us of the same.

Respectfully Submitted,

GERALD STORCH et al.

By:



Karl G. Schwappach, #35,786
FAEGRE & BENSON LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis, MN 55402-3901
612/336-3318

Dated: May 25, 2001

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Commissioner for Patents
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EXPRESS MAIL LABEL NO. EL210859094US

MAY 25, 2001

REQUEST FOR NON-PUBLICATION

Dear Sir:

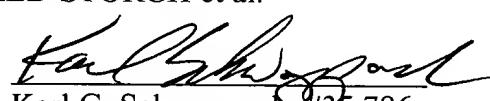
Applicant requests that the above-noted application not be published under 35 U.S.C. § 122(b). The invention disclosed in the above-noted application has not been and will not be the subject of an application filed in another country or under a multilateral international agreement, that requires publication at eighteen months after filing.

No fee is believed to be necessary. Should any fee be required, the Commissioner is authorized to charge our Deposit Account No. 06-0029 and notify us of the same.

Respectfully Submitted,

GERALD STORCH et al.

By:


Karl G. Schwappach, #35,786
FAEGRE & BENSON LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis, MN 55402-3901
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Dated: May 25, 2001

M2:20390104.01

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CLAIMS FEE CALCULATION
CLAIMS AS FILED - PART I

	Number Filed		Number Extra	Rate	Basic Fee
					\$ 710
Total Claims	26	- 20 =	6	x \$ 18	\$ 108
Total Independent Claims	3	- 3 =	0	x \$ 80	\$ 0
Multiply Dependent Claims	0			\$ 270	\$ 0
				Total	\$ 818

M2:20389923.01